

Here is the APWG Home Page report that you requested. This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 9/2008
Report type: Comprehensive report
Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 817
Total unique non-filtered URLs: 25
Total hits from urls with five or fewer hits: 18
Total unique urls with five or fewer hits: 16

FILTERED DATA

Total Hits: 113
Total unique URLs: 3
Total Hits from new URLs this period: 113
Total new unique URLs this period: 3
Max Hits for a single URL: 109
Min Hits for a single URL: 2
Average Hits per URL: 37.67
Median Hits per URL: 2
Standard Deviation: 50.44

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 6422 / 4.46
Min Time for a single URL(min/day): 1.15 / 0.00
Average Time per URL(min/day): 2141.85 / 1.49

Median Time per URL(min/day): 2.4 / 0.00
Standard Deviation(min/day): 3027 / 2.10

Top 20 countries that accessed URLs filtered

United States - 100
Hong Kong - 3
Argentina - 2
United Kingdom - 2
Spain - 2
Pakistan - 1
Japan - 1
Italy - 1
Nicaragua - 1

Statistics for Languages with nonzero urls

en

Total Hits: 113

Total unique URLs: 3

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing

purposes]

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Month: 10/2008

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 14694

Total unique non-filtered URLs: 184

Total hits from urls with five or fewer hits: 112

Total unique urls with five or fewer hits: 93

FILTERED DATA

Total Hits: 4653

Total unique URLs: 31

Total Hits from new URLs this period: 4627

Total new unique URLs this period: 29

Max Hits for a single URL: 2034

Min Hits for a single URL: 2

Average Hits per URL: 150.10

Median Hits per URL: 9

Standard Deviation: 400.09

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 40571.6 / 28.17
Min Time for a single URL(min/day): 0 / 0.00
Average Time per URL(min/day): 10768 / 7.48
Median Time per URL(min/day): 5987 / 4.16
Standard Deviation(min/day): 12669 / 8.80

Top 20 countries that accessed URLs filtered

United States - 4,399
Canada - 52
India - 22
Korea Republic of - 21
United Kingdom - 15
Taiwan; Republic of China (ROC) - 14
Germany - 9
Philippines - 7
Romania - 7
Japan - 7
Mexico - 6
Australia - 6
Norway - 6
Puerto Rico - 5
Turkey - 5
Spain - 4
Israel - 4
European Union - 3
France - 3
Indonesia - 3

Statistics for Languages with nonzero urls

en

Total Hits: 4653

Total unique URLs: 31

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'

- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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Month: 11/2008

Report type: Comprehensive report

Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 6905

Total unique non-filtered URLs: 219

Total hits from urls with five or fewer hits: 148
Total unique urls with five or fewer hits: 100

FILTERED DATA

Total Hits: 908
Total unique URLs: 41
Total Hits from new URLs this period: 750
Total new unique URLs this period: 33
Max Hits for a single URL: 324
Min Hits for a single URL: 2
Average Hits per URL: 22.15
Median Hits per URL: 3
Standard Deviation: 53.63

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 40020.6 / 27.79
Min Time for a single URL(min/day): 0 / 0.00
Average Time per URL(min/day): 8054 / 5.59
Median Time per URL(min/day): 1872.15 / 1.30
Standard Deviation(min/day): 11150 / 7.74

Top 20 countries that accessed URLs filtered

United States - 454
Brazil - 275
Paraguay - 38
Saudi Arabia - 15
Hong Kong - 14
Bulgaria - 9
Canada - 9
Germany - 7
United Kingdom - 7
Taiwan; Republic of China (ROC) - 7
Spain - 5
Japan - 5
Egypt - 4
India - 4
Thailand - 4
Romania - 3
Puerto Rico - 3
Australia - 3
Czech Republic - 3
Israel - 3

Statistics for Languages with nonzero urls

en

Total Hits: 908

Total unique URLs: 41

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 12/2008

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 12270

Total unique non-filtered URLs: 280

Total hits from urls with five or fewer hits: 168

Total unique urls with five or fewer hits: 127

FILTERED DATA

Total Hits: 1149

Total unique URLs: 47

Total Hits from new URLs this period: 1104

Total new unique URLs this period: 41

Max Hits for a single URL: 294

Min Hits for a single URL: 2

Average Hits per URL: 24.45

Median Hits per URL: 3

Standard Deviation: 55.59

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41917 / 29.11

Min Time for a single URL(min/day): 0 / 0

Average Time per URL(min/day): 9640 / 6.69

Median Time per URL(min/day): 4524 / 3.14

Standard Deviation(min/day): 11179 / 7.76

Top 20 countries that accessed URLs filtered

United States - 641

Canada - 113

United Kingdom - 99

Germany - 48

Israel - 40

Taiwan; Republic of China (ROC) - 19

Australia - 17
India - 15
Spain - 15
Mexico - 14
European Union - 10
Japan - 9
Italy - 7
Korea Republic of - 6
Romania - 6
Russian Federation - 5
Nigeria - 5
Malaysia - 4
France - 4
Austria - 4

Statistics for Languages with nonzero urls

en

Total Hits: 1149

Total unique URLs: 47

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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Month: 1/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 14748

Total unique non-filtered URLs: 643

Total hits from urls with five or fewer hits: 139

Total unique urls with five or fewer hits: 95

FILTERED DATA

Total Hits: 2672

Total unique URLs: 49

Total Hits from new URLs this period: 2508

Total new unique URLs this period: 36

Max Hits for a single URL: 964

Min Hits for a single URL: 2

Average Hits per URL: 54.53

Median Hits per URL: 7

Standard Deviation: 156.51

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 39931.3 / 27.73
Min Time for a single URL(min/day): 0 / 0.00
Average Time per URL(min/day): 11941 / 8.29
Median Time per URL(min/day): 3023 / 2.10
Standard Deviation(min/day): 13791 / 9.58

Top 20 countries that accessed URLs filtered

United States - 2,219
United Kingdom - 152
Canada - 48
Spain - 47
Germany - 21
Russian Federation - 20
Australia - 17
Korea Republic of - 14
Taiwan; Republic of China (ROC) - 12
India - 10
Italy - 8
Israel - 7
Kuwait - 6
Saudi Arabia - 6
Egypt - 5
European Union - 5
Czech Republic - 5
United Arab Emirates - 5
Morocco - 4
Ireland - 4

Statistics for Languages with nonzero urls

en
Total Hits: 2672
Total unique URLs: 49

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'

- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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Month: 2/2009

Report type: Comprehensive report

Days in reporting period: 28

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 17398

Total unique non-filtered URLs: 233

Total hits from urls with five or fewer hits: 142
Total unique urls with five or fewer hits: 106

FILTERED DATA

Total Hits: 2783
Total unique URLs: 46
Total Hits from new URLs this period: 2651
Total new unique URLs this period: 34
Max Hits for a single URL: 1410
Min Hits for a single URL: 2
Average Hits per URL: 60.5
Median Hits per URL: 6
Standard Deviation: 211.19

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 34550.8 / 23.99
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 9046 / 6.28
Median Time per URL(min/day): 4238 / 2.94
Standard Deviation(min/day): 10270 / 7.13

Top 20 countries that accessed URLs filtered

United States - 2,091
United Kingdom - 333
Israel - 60
Hong Kong - 52
Canada - 37
Taiwan; Republic of China (ROC) - 29
European Union - 16
India - 13
Australia - 12
Nigeria - 12
Korea Republic of - 11
Germany - 11
Ireland - 10
Spain - 6
Italy - 6
Japan - 6
Netherlands - 5
Turkey - 5
Malaysia - 4
Russian Federation - 4

Statistics for Languages with nonzero urls

en

Total Hits: 2781

Total unique URLs: 45

null

Total Hits: 2

Total unique URLs: 1

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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(<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 3/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 17312

Total unique non-filtered URLs: 278

Total hits from urls with five or fewer hits: 200

Total unique urls with five or fewer hits: 132

FILTERED DATA

Total Hits: 3340

Total unique URLs: 54

Total Hits from new URLs this period: 1972

Total new unique URLs this period: 36

Max Hits for a single URL: 1422

Min Hits for a single URL: 2

Average Hits per URL: 61.85

Median Hits per URL: 4

Standard Deviation: 226.58

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 42878 / 29.78

Min Time for a single URL(min/day): 0 / 0.00

Average Time per URL(min/day): 9083 / 6.31

Median Time per URL(min/day): 3838.3 / 2.67

Standard Deviation(min/day): 11087 / 7.70

Top 20 countries that accessed URLs filtered

United States - 2,518

United Kingdom - 234

Canada - 103
Germany - 71
Mexico - 44
France - 31
Australia - 30
Brazil - 27
India - 21
Egypt - 17
Taiwan; Republic of China (ROC) - 16
Norway - 14
Guatemala - 12
Netherlands - 12
Italy - 11
Nigeria - 11
Israel - 10
Spain - 8
European Union - 8
Puerto Rico - 8

Statistics for Languages with nonzero urls

en

Total Hits: 3239

Total unique URLs: 52

null

Total Hits: 101

Total unique URLs: 2

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]

- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
 - Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
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Month: 4/2009
Report type: Comprehensive report
Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 61216
Total unique non-filtered URLs: 4236
Total hits from urls with five or fewer hits: 244
Total unique urls with five or fewer hits: 166

FILTERED DATA

Total Hits: 8058
Total unique URLs: 88
Total Hits from new URLs this period: 4997
Total new unique URLs this period: 73

Max Hits for a single URL: 2923
Min Hits for a single URL: 2
Average Hits per URL: 91.57
Median Hits per URL: 5
Standard Deviation: 368.73

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41602.15 / 28.89
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 8559 / 5.94
Median Time per URL(min/day): 4085.2 / 2.84
Standard Deviation(min/day): 10829 / 7.52

Top 20 countries that accessed URLs filtered

United States - 4,753
United Kingdom - 1,239
France - 262
Canada - 204
Spain - 146
Switzerland - 121
Brazil - 118
Australia - 107
Dominican Republic - 95
Malaysia - 84
Germany - 82
European Union - 71
India - 65
Mexico - 60
Netherlands - 44
Pakistan - 37
Italy - 34
Norway - 31
Hong Kong - 30
Taiwan; Republic of China (ROC) - 21

Statistics for Languages with nonzero urls

en
Total Hits: 3683
Total unique URLs: 55

null
Total Hits: 4375

Total unique URLs: 33

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
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Filtered data set created by removing the following:

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- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 5/2009
Report type: Comprehensive report
Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 46017
Total unique non-filtered URLs: 1430
Total hits from urls with five or fewer hits: 235
Total unique urls with five or fewer hits: 146

FILTERED DATA

Total Hits: 8819
Total unique URLs: 80
Total Hits from new URLs this period: 1901
Total new unique URLs this period: 45
Max Hits for a single URL: 6395
Min Hits for a single URL: 2
Average Hits per URL: 110.24
Median Hits per URL: 4
Standard Deviation: 714.62

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43197 / 30.00
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 13611 / 9.45
Median Time per URL(min/day): 5271 / 3.66
Standard Deviation(min/day): 15174 / 10.54

Top 20 countries that accessed URLs filtered

United States - 3,946
United Kingdom - 1,867
Spain - 366
France - 297
Dominican Republic - 219
Australia - 219
Germany - 172
Canada - 170
Malaysia - 151
Switzerland - 112

Mexico - 93
Netherlands - 82
Belgium - 82
Russian Federation - 81
Japan - 75
India - 69
Israel - 69
Chile - 65
European Union - 62
Brazil - 41

Statistics for Languages with nonzero urls

en

Total Hits: 7260

Total unique URLs: 50

null

Total Hits: 1559

Total unique URLs: 30

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing

purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 6/2009

Report type: Comprehensive report

Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 39246

Total unique non-filtered URLs: 365

Total hits from urls with five or fewer hits: 237

Total unique urls with five or fewer hits: 157

FILTERED DATA

Total Hits: 9947

Total unique URLs: 72

Total Hits from new URLs this period: 2109

Total new unique URLs this period: 44

Max Hits for a single URL: 7411

Min Hits for a single URL: 2

Average Hits per URL: 138.15

Median Hits per URL: 4

Standard Deviation: 887.28

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41737 / 28.98
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 10221 / 7.10
Median Time per URL(min/day): 4035 / 2.80
Standard Deviation(min/day): 12974 / 9.01

Top 20 countries that accessed URLs filtered

United States - 5,069
United Kingdom - 1,051
Brazil - 389
Germany - 375
Spain - 343
Canada - 295
France - 290
Australia - 237
Argentina - 229
Mexico - 219
Belgium - 127
Japan - 126
Netherlands - 107
Ireland - 79
Italy - 78
Russian Federation - 59
India - 56
Sweden - 44
Austria - 43
European Union - 41

Statistics for Languages with nonzero urls

en

Total Hits: 7911
Total unique URLs: 60

null

Total Hits: 2036
Total unique URLs: 12

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 7/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 47438

Total unique non-filtered URLs: 387

Total hits from urls with five or fewer hits: 263

Total unique urls with five or fewer hits: 165

FILTERED DATA

Total Hits: 11832

Total unique URLs: 92

Total Hits from new URLs this period: 1667

Total new unique URLs this period: 65

Max Hits for a single URL: 9978

Min Hits for a single URL: 2

Average Hits per URL: 128.61

Median Hits per URL: 4

Standard Deviation: 1033.85

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43198 / 30.00

Min Time for a single URL(min/day): 0 / 0.00

Average Time per URL(min/day): 9391 / 6.52

Median Time per URL(min/day): 3643 / 2.53

Standard Deviation(min/day): 12447 / 8.64

Top 20 countries that accessed URLs filtered

United States - 6,199

United Kingdom - 1,279

Australia - 493

Germany - 445

Switzerland - 442

Canada - 414

France - 300

Japan - 271

Mexico - 228

Italy - 175

Spain - 164

Ireland - 107

Indonesia - 79

Colombia - 78

Belgium - 71

Austria - 64

Morocco - 62

Chile - 60

Netherlands - 60
Russian Federation - 53

Statistics for Languages with nonzero urls

en
Total Hits: 11221
Total unique URLs: 74

null
Total Hits: 611
Total unique URLs: 18

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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(<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 8/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 53193

Total unique non-filtered URLs: 724

Total hits from urls with five or fewer hits: 423

Total unique urls with five or fewer hits: 264

FILTERED DATA

Total Hits: 12400

Total unique URLs: 161

Total Hits from new URLs this period: 1635

Total new unique URLs this period: 136

Max Hits for a single URL: 10557

Min Hits for a single URL: 2

Average Hits per URL: 77.02

Median Hits per URL: 3

Standard Deviation: 828.94

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43197 / 30.00

Min Time for a single URL(min/day): 0 / 0

Average Time per URL(min/day): 7246 / 5.03

Median Time per URL(min/day): 1297 / 0.90

Standard Deviation(min/day): 11363 / 7.89

Top 20 countries that accessed URLs filtered

United States - 5,567
United Kingdom - 1,739
Germany - 765
Australia - 504
Canada - 455
Japan - 383
France - 316
Mexico - 273
Netherlands - 203
Brazil - 155
Korea Republic of - 148
Ireland - 147
Switzerland - 123
Russian Federation - 104
Bulgaria - 100
Romania - 85
Malaysia - 84
Spain - 77
Belgium - 72
Argentina - 72

Statistics for Languages with nonzero urls

en

Total Hits: 12223

Total unique URLs: 144

null

Total Hits: 177

Total unique URLs: 17

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 0 of these brands during the reporting period.

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after

the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]

- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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Month: 9/2009

Report type: Comprehensive report

Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 95508

Total unique non-filtered URLs: 756

Total hits from urls with five or fewer hits: 343

Total unique urls with five or fewer hits: 231

FILTERED DATA

Total Hits: 19239

Total unique URLs: 113
Total Hits from new URLs this period: 5851
Total new unique URLs this period: 75
Max Hits for a single URL: 12170
Min Hits for a single URL: 2
Average Hits per URL: 170.26
Median Hits per URL: 4
Standard Deviation: 1193.09

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41757 / 29.00
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 10616 / 7.37
Median Time per URL(min/day): 2558.75 / 1.78
Standard Deviation(min/day): 13147 / 9.13

Top 20 countries that accessed URLs filtered

United States - 7,018
Canada - 3,767
United Kingdom - 1,685
Germany - 791
Switzerland - 691
Australia - 567
France - 526
Netherlands - 487
Spain - 418
Japan - 359
Mexico - 351
Brazil - 349
Saudi Arabia - 330
Russian Federation - 130
Italy - 108
Ireland - 100
India - 79
Morocco - 79
Thailand - 62
Tunisia - 62

Statistics for Languages with nonzero urls

en
Total Hits: 18652
Total unique URLs: 103

null

Total Hits: 587

Total unique URLs: 10

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 1 of these brands during the reporting period.

Brand 1

Total Hits: 8

Total unique URLs: 3

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
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The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety

at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 10/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 53745

Total unique non-filtered URLs: 533

Total hits from urls with five or fewer hits: 368

Total unique urls with five or fewer hits: 213

FILTERED DATA

Total Hits: 10383

Total unique URLs: 128

Total Hits from new URLs this period: 689

Total new unique URLs this period: 92

Max Hits for a single URL: 7712

Min Hits for a single URL: 2

Average Hits per URL: 81.12

Median Hits per URL: 3

Standard Deviation: 683.60

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 24715 / 17.16

Min Time for a single URL(min/day): 0 / 0

Average Time per URL(min/day): 4877 / 3.39

Median Time per URL(min/day): 598 / 0.42

Standard Deviation(min/day): 6986 / 4.85

Top 20 countries that accessed URLs filtered

United States - 3,890

Canada - 1,547

United Kingdom - 1,014

Germany - 392
France - 338
Switzerland - 328
Brazil - 270
Australia - 233
Japan - 196
Mexico - 192
Saudi Arabia - 191
Netherlands - 176
India - 135
Korea Republic of - 119
NA - 117
Turkey - 108
Italy - 100
Spain - 90
Austria - 88
Russian Federation - 74

Statistics for Languages with nonzero urls

en

Total Hits: 10018

Total unique URLs: 111

null

Total Hits: 365

Total unique URLs: 17

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 1 of these brands during the reporting period.

Brand 1

Total Hits: 110

Total unique URLs: 18

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'

- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after

the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]

- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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Month: 11/2009

Report type: Comprehensive report

Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 65759

Total unique non-filtered URLs: 470

Total hits from urls with five or fewer hits: 229

Total unique urls with five or fewer hits: 137

FILTERED DATA

Total Hits: 13952

Total unique URLs: 88
Total Hits from new URLs this period: 1156
Total new unique URLs this period: 56
Max Hits for a single URL: 12558
Min Hits for a single URL: 2
Average Hits per URL: 158.55
Median Hits per URL: 3
Standard Deviation: 1331.93

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41503 / 28.82
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 11219 / 7.79
Median Time per URL(min/day): 4057 / 2.82
Standard Deviation(min/day): 13683 / 9.50

Top 20 countries that accessed URLs filtered

United States - 5,697
United Kingdom - 1,401
France - 751
Germany - 717
Egypt - 634
Canada - 602
Spain - 544
Japan - 427
Mexico - 392
Australia - 327
Saudi Arabia - 318
Netherlands - 229
Turkey - 195
Brazil - 145
Ireland - 107
Argentina - 95
Switzerland - 83
Finland - 76
Tunisia - 73
NA - 68

Statistics for Languages with nonzero urls

en
Total Hits: 12997
Total unique URLs: 60

null

Total Hits: 955

Total unique URLs: 28

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 200

Total unique URLs: 28

Brand 2

Total Hits: 49

Total unique URLs: 12

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

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(<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 12/2009

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 59323

Total unique non-filtered URLs: 351

Total hits from urls with five or fewer hits: 200

Total unique urls with five or fewer hits: 124

FILTERED DATA

Total Hits: 12653

Total unique URLs: 62

Total Hits from new URLs this period: 366

Total new unique URLs this period: 30

Max Hits for a single URL: 11929

Min Hits for a single URL: 2

Average Hits per URL: 204.08

Median Hits per URL: 4

Standard Deviation: 1501.42

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43195 / 30.00

Min Time for a single URL(min/day): 0.05 / 0.00

Average Time per URL(min/day): 13190 / 9.16

Median Time per URL(min/day): 10896 / 7.57

Standard Deviation(min/day): 13462 / 9.35

Top 20 countries that accessed URLs filtered

United States - 5,250
United Kingdom - 1,508
Germany - 688
France - 663
Canada - 662
Mexico - 389
Australia - 367
Spain - 257
Japan - 235
Saudi Arabia - 202
Egypt - 198
Brazil - 193
Turkey - 181
Italy - 114
Argentina - 93
Indonesia - 88
NA - 88
Thailand - 76
Russian Federation - 76
Morocco - 74

Statistics for Languages with nonzero urls

en

Total Hits: 12488

Total unique URLs: 44

null

Total Hits: 165

Total unique URLs: 18

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 125

Total unique URLs: 23

Brand 2

Total Hits: 10

Total unique URLs: 4

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 1/2010

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 55491

Total unique non-filtered URLs: 2352

Total hits from urls with five or fewer hits: 228

Total unique urls with five or fewer hits: 151

FILTERED DATA

Total Hits: 16957

Total unique URLs: 76

Total Hits from new URLs this period: 3962

Total new unique URLs this period: 40

Max Hits for a single URL: 12370

Min Hits for a single URL: 2

Average Hits per URL: 223.12

Median Hits per URL: 3

Standard Deviation: 1420.37

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43176 / 29.98

Min Time for a single URL(min/day): 0 / 0.00

Average Time per URL(min/day): 13414 / 9.32

Median Time per URL(min/day): 8359 / 5.80

Standard Deviation(min/day): 13918 / 9.67

Top 20 countries that accessed URLs filtered

United States - 7,654

United Kingdom - 2,767

Australia - 713

France - 631

Canada - 518

Austria - 404

Mexico - 374

Germany - 368

Saudi Arabia - 286

Japan - 214

Spain - 214

NA - 212

Egypt - 191

Brazil - 165

Turkey - 140

Norway - 140

Italy - 135

Singapore - 128

Russian Federation - 126

Morocco - 118

Statistics for Languages with nonzero urls

en

Total Hits: 14878

Total unique URLs: 59

null

Total Hits: 2079

Total unique URLs: 17

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 869

Total unique URLs: 29

Brand 2

Total Hits: 8

Total unique URLs: 3

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing]

purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 2/2010

Report type: Comprehensive report

Days in reporting period: 28

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 44926

Total unique non-filtered URLs: 612

Total hits from urls with five or fewer hits: 277

Total unique urls with five or fewer hits: 179

FILTERED DATA

Total Hits: 10682

Total unique URLs: 95

Total Hits from new URLs this period: 816

Total new unique URLs this period: 71

Max Hits for a single URL: 9646

Min Hits for a single URL: 2

Average Hits per URL: 112.44

Median Hits per URL: 4

Standard Deviation: 983.44

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 38869.5 / 26.99
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 9181 / 6.38
Median Time per URL(min/day): 1944.8 / 1.35
Standard Deviation(min/day): 12187 / 8.46

Top 20 countries that accessed URLs filtered

United States - 3,901
United Kingdom - 973
Canada - 822
Germany - 630
Australia - 504
France - 502
Mexico - 385
NA - 312
Egypt - 301
Austria - 283
Japan - 281
Spain - 198
Brazil - 131
Saudi Arabia - 130
Italy - 94
Ireland - 82
European Union - 79
India - 70
Singapore - 68
Netherlands - 68

Statistics for Languages with nonzero urls

en

Total Hits: 10495
Total unique URLs: 79

null

Total Hits: 187
Total unique URLs: 16

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 562
Total unique URLs: 58

Brand 2
Total Hits: 14
Total unique URLs: 4

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 3/2010
Report type: Comprehensive report
Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 75985
Total unique non-filtered URLs: 436
Total hits from urls with five or fewer hits: 250
Total unique urls with five or fewer hits: 169

FILTERED DATA

Total Hits: 26829
Total unique URLs: 91
Total Hits from new URLs this period: 15114
Total new unique URLs this period: 66
Max Hits for a single URL: 11358
Min Hits for a single URL: 2
Average Hits per URL: 294.82
Median Hits per URL: 4
Standard Deviation: 1343.10

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43195 / 30.00
Min Time for a single URL(min/day): 0 / 0.00
Average Time per URL(min/day): 11278 / 7.83
Median Time per URL(min/day): 2147 / 1.49
Standard Deviation(min/day): 14057 / 9.76

Top 20 countries that accessed URLs filtered

United States - 17,946
Canada - 1,357
United Kingdom - 1,356
Germany - 906
Australia - 625
Mexico - 458
France - 453
NA - 350
Japan - 329
Spain - 287

Brazil - 192
Egypt - 174
Italy - 170
Romania - 153
Netherlands - 142
European Union - 101
Finland - 96
Sweden - 96
China - 87
India - 79

Statistics for Languages with nonzero urls

en

Total Hits: 13169

Total unique URLs: 73

null

Total Hits: 13660

Total unique URLs: 18

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 1 of these brands during the reporting period.

Brand 1

Total Hits: 1245

Total unique URLs: 45

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)

- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
 - Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]
-
-

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 4/2010
Report type: Comprehensive report
Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 57830
Total unique non-filtered URLs: 564
Total hits from urls with five or fewer hits: 262
Total unique urls with five or fewer hits: 179

FILTERED DATA

Total Hits: 23715
Total unique URLs: 101
Total Hits from new URLs this period: 3798
Total new unique URLs this period: 78
Max Hits for a single URL: 17911
Min Hits for a single URL: 2
Average Hits per URL: 234.80
Median Hits per URL: 5

Standard Deviation: 1779.91

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 34801.45 / 24.17

Min Time for a single URL(min/day): 0 / 0.00

Average Time per URL(min/day): 7837 / 5.44

Median Time per URL(min/day): 2154 / 1.50

Standard Deviation(min/day): 10741 / 7.46

Top 20 countries that accessed URLs filtered

United States - 11,159

Canada - 3,819

United Kingdom - 1,790

Netherlands - 725

Germany - 650

Spain - 600

France - 470

Japan - 452

Australia - 449

India - 417

Singapore - 292

Mexico - 238

Egypt - 212

NA - 184

Russian Federation - 184

Austria - 174

Sweden - 145

China - 137

Brazil - 126

Norway - 101

Statistics for Languages with nonzero urls

en

Total Hits: 21516

Total unique URLs: 74

null

Total Hits: 2199

Total unique URLs: 27

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of

total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 2715

Total unique URLs: 52

Brand 2

Total Hits: 370

Total unique URLs: 3

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will

receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 5/2010

Report type: Comprehensive report

Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 76754

Total unique non-filtered URLs: 1480

Total hits from urls with five or fewer hits: 363

Total unique urls with five or fewer hits: 244

FILTERED DATA

Total Hits: 17270

Total unique URLs: 119

Total Hits from new URLs this period: 1956

Total new unique URLs this period: 83

Max Hits for a single URL: 14425

Min Hits for a single URL: 2

Average Hits per URL: 145.13

Median Hits per URL: 4

Standard Deviation: 1316.22

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43192.55 / 29.99

Min Time for a single URL(min/day): 0 / 0.00

Average Time per URL(min/day): 11863 / 8.24

Median Time per URL(min/day): 5171 / 3.59

Standard Deviation(min/day): 13700 / 9.51

Top 20 countries that accessed URLs filtered

United States - 7,676

Canada - 1,529

United Kingdom - 1,373

France - 894

NA - 724

Germany - 501

South Africa - 394
Australia - 368
Netherlands - 281
Spain - 275
Mexico - 267
Japan - 264
Austria - 230
Czech Republic - 226
India - 159
Russian Federation - 149
Singapore - 133
Italy - 109
Greece - 98
Romania - 97

Statistics for Languages with nonzero urls

en

Total Hits: 16323

Total unique URLs: 84

null

Total Hits: 947

Total unique URLs: 35

Currently tracking 7 that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 1644

Total unique URLs: 71

Brand 2

Total Hits: 17

Total unique URLs: 2

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'

- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
 - Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
 - Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
 - Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
 - Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]
-

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Month: 6/2010
Report type: Comprehensive report
Days in reporting period: 30

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 52978
Total unique non-filtered URLs: 759
Total hits from urls with five or fewer hits: 761
Total unique urls with five or fewer hits: 414

FILTERED DATA

Total Hits: 23196
Total unique URLs: 300
Total Hits from new URLs this period: 1460
Total new unique URLs this period: 130
Max Hits for a single URL: 18891
Min Hits for a single URL: 2
Average Hits per URL: 77.32
Median Hits per URL: 4
Standard Deviation: 1088.76

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 41759 / 29.00
Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 16011 / 11.12
Median Time per URL(min/day): 14114 / 9.80
Standard Deviation(min/day): 14678 / 10.19

Top 20 countries that accessed URLs filtered

United States - 11,106
Canada - 1,977
United Kingdom - 1,823
France - 905
Germany - 886
Netherlands - 676
Spain - 666
NA - 567
China - 493
Australia - 440
Japan - 328
Trinidad and Tobago - 261
Mexico - 234
Austria - 210
Russian Federation - 167
India - 159
Norway - 152
Taiwan; Republic of China (ROC) - 141
Singapore - 132
Romania - 131

Statistics for Languages with nonzero urls

en
Total Hits: 22071

Total unique URLs: 222

es

Total Hits: 224

Total unique URLs: 16

null

Total Hits: 901

Total unique URLs: 62

Currently tracking 7 brands that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 2532

Total unique URLs: 180

Brand 2

Total Hits: 31

Total unique URLs: 3

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]

This report was generated by the CyLab Usable Privacy and Security Laboratory (<http://cups.cs.cmu.edu/>) in collaboration with APWG (<http://www.apwg.org/>) and Wombat Security Technologies (<http://wombatsecurity.com>).

The goal of the APWG/CMU Phishing Education Landing Page program (<http://education.apwg.org/r/about.html>) is to instruct consumers on online safety at the "most teachable moment": when they have just clicked on a link in a phishing communication. As part of the process of shutting down phishing web sites, these sites are being redirected to <http://education.apwg.org/r> so that consumers will receive an educational "landing page" rather than an error page. The log files from the landing page have been analyzed and summary data is reported here to provide insights into phishing trends.

Month: 7/2010
Report type: Comprehensive report
Days in reporting period: 31

Log data has been filtered to remove hits that are likely to be the results of robots, brand monitoring, or other activities unlikely to represent visits by potential phishing victims.

UNFILTERED DATA

Total non-filtered hits: 59602
Total unique non-filtered URLs: 1422
Total hits from urls with five or fewer hits: 429
Total unique urls with five or fewer hits: 278

FILTERED DATA

Total Hits: 21346
Total unique URLs: 136
Total Hits from new URLs this period: 4825
Total new unique URLs this period: 88
Max Hits for a single URL: 15894
Min Hits for a single URL: 2
Average Hits per URL: 156.96
Median Hits per URL: 4
Standard Deviation: 1372.50

Times are calculated by subtracting the first time a unique url was seen from the last time it was seen, for all URLs seen two or more times during the report period.

Max Time for a single URL(min/day): 43183 / 29.99

Min Time for a single URL(min/day): 0 / 0
Average Time per URL(min/day): 12044 / 8.36
Median Time per URL(min/day): 6337 / 4.40
Standard Deviation(min/day): 13183 / 9.16

Top 20 countries that accessed URLs filtered

United States - 9,712
Poland - 1,868
United Kingdom - 1,769
Canada - 1,451
NA - 988
France - 706
Germany - 457
Australia - 393
Italy - 298
Japan - 288
Austria - 279
Mexico - 254
Spain - 216
Norway - 205
China - 187
South Africa - 172
India - 168
Kuwait - 149
Netherlands - 140
Romania - 131

Statistics for Languages with nonzero urls

en

Total Hits: 19978
Total unique URLs: 119

es

Total Hits: 2
Total unique URLs: 1

null

Total Hits: 1366
Total unique URLs: 16

Currently tracking 7 brands that are embedding unique brand codes in redirect URLs. Brands are anonymized for reporting purposes and reported in order of total hits.

Hits recorded for 2 of these brands during the reporting period.

Brand 1

Total Hits: 948

Total unique URLs: 84

Brand 2

Total Hits: 32

Total unique URLs: 3

Unfiltered data set created by extracting from the web logs all hits that meet the following criteria:

- Urls of the form '/r/<language>?<url>'
- Url does not contain 'ORIGINAL_PHISH_URL' nor 'www.phishsite.com' nor 'the-phishing-page.html'

Filtered data set created by removing the following:

- Hits containing URLs without either 'http' or both '.' and '/' after the '?' [removes most improperly redirected sites with partial URLs that don't provide us with enough information to identify the phishing site]
- Hits containing URLs that only appear once this period [removes hits that appear for testing purposes only]
- Hits from IPs that have a known bot signature in their client info or browser info (eg: 'bot', 'plurk', etc)
- Hits from IPs that hit more than one specific URL per day [removes hits from IPs that appear to be used for testing purposes]
- Hits from IPs that have been hitting a specific URL for more than a month [removes hits from IPs that appear to be used for testing purposes]